



A STEP BEYOND

Dance. Learn. Live.

# 3rd Annual Community Reception to Benefit A Step Beyond

APRIL 24, 2024

SPONSORSHIP OPPORTUNITIES



**A Step Beyond** is an afterschool program in North San Diego County that prepares underserved youth for success in college, career, and life. Our 10-year program incorporates three main elements: dance education, academic support, and family services.

# A STEP BEYOND

Each year, **100%** of ASB seniors graduate high school and are accepted to a college or a pathway program aligned to their dreams.





# ABOUT THE EVENT

Join us for our 3rd Annual Community Reception on April 24, 2024! This reception from 5:00pm - 7:30pm at the California Center for the Arts, Escondido will kick off ASB's 10-Year Anniversary and feature a select guest list of approximately 125+ education, business, and community leaders from North San Diego County.

Guests will enjoy delectable appetizers, Made by Light Wine (with attending sommelier), other refreshing beverages, a short program, and opportunities to tour our campus and meet our students.

# EVENT SPONSORSHIP LEVELS



**Premier  
Sponsor**

**\$10,000**



**Workforce  
Ready  
Sponsor**

**\$3,000**



**Scholar  
Sponsor**

**\$1,000**



**College  
Ready  
Sponsor**

**\$500**

# PREMIER SPONSOR

## KEY BENEFITS

### Event Recognition

- Your logo will appear in event invitation (largest)
- You will be publicly recognized at the podium
- **Opportunity to make remarks to 125+ event attendees**
- Opportunity to have an exhibit table to promote your company
- Your logo will appear in onsite signage (largest)
- Your logo will appear in event program (largest)
- Promotion on ASB website and all digital communications

# PREMIER SPONSOR

BENEFITS CONTINUED...

## Social Media Benefits

- Promotion on ASB social media platforms, including Instagram, Facebook, X, and LinkedIn (corporate link)

## Networking Opportunities

- You will receive 10 tickets to this special Reception, kicking off ASB's 10-Year Anniversary, with business, education, and community leaders

# WORKFORCE READY SPONSOR

KEY BENEFITS

## Event Recognition

- Your logo will appear in event invitation
- You will be publicly recognized at the podium
- Opportunity to have an exhibit table to promote your company
- Your logo will appear in onsite signage
- Your logo will appear in event program
- Promotion on ASB website and all digital communications

# WORKFORCE READY SPONSOR

BENEFITS CONTINUED...

## Social Media Benefits

- Promotion on ASB social media platforms, including Instagram, Facebook, X, and LinkedIn (corporate link)

## Networking Opportunities

- You will receive 6 tickets to this special Reception, kicking off ASB's 10-Year Anniversary, with business, education, and community leaders



# SCHOLAR SPONSOR

## KEY BENEFITS

### Event Recognition

- Your logo will appear in event invitation
- You will be publicly recognized at the podium
- Your logo will appear in onsite signage
- Your logo will appear in event program
- Promotion on ASB website and all digital communications

# SCHOLAR SPONSOR

BENEFITS CONTINUED...

## Social Media Benefits

- Promotion on ASB social media platforms, including Instagram, Facebook, X, and LinkedIn (corporate link)

## Networking Opportunities

- You will receive 4 tickets to this special Reception, kicking off ASB's 10-Year Anniversary, with business, education, and community leaders

# COLLEGE READY SPONSOR

KEY BENEFITS

## Event Recognition

- Your logo will appear in event invitation
- You will be publicly recognized at the podium
- Your logo will appear in onsite signage
- Your logo will appear in event program
- Promotion on ASB website and all digital communications

# COLLEGE READY SPONSOR

BENEFITS CONTINUED...

## Social Media Benefits

- Promotion on ASB social media platforms, including Instagram, Facebook, X, and LinkedIn (corporate link)

## Networking Opportunities

- You will receive 2 tickets to this special Reception, kicking off ASB's 10-Year Anniversary, with business, education, and community leaders

# A La Carte Options

## **Advertising Sponsor**

Advertise your product or service in our community reception event program to be received by 125+ North County leaders!

- Full page ad: \$100
- Half page ad: \$75
- Quarter page ad: \$50

## **Support the 2024 Graduating Class**

Make a \$100 donation or more to the ASB Scholarship Fund at the Rancho Santa Fe Foundation, which supports the on-going education of ASB graduates by filling gaps in financial assistance as they enter college, certificate programs, or trade schools.

Your contribution to the ASB Scholarship Fund will be recognized on the ASB website.

**Become a  
key partner  
of ASB  
today!**



## **Thank you for launching the next generation of leaders**

Your sponsorship underwrites college and career readiness programming for our high-potential students.



### **FOR MORE INFORMATION CONTACT**

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