



A STEP BEYOND

Dance. Learn. Live.

Arise! Community Reception to Benefit A Step Beyond

JUNE 14, 2024

SPONSORSHIP OPPORTUNITIES



A Step Beyond is an afterschool program in North San Diego County that prepares underserved youth for success in college, career, and life. Our 10-year program incorporates three main elements: dance education, academic support, and family services.

A STEP BEYOND

Each year, **100%** of ASB seniors graduate high school and are accepted to a college or a pathway program aligned to their dreams.





Join us for our Arise! Community Reception on June 14, 2024! This appreciation reception will be held from 5:00pm to 7:00pm at the Cal Club Courtyard at the California Center for the Arts, Escondido.

The event will feature a select guest list of approximately 125+ education, business, and community leaders from North San Diego County.

Guests will enjoy delectable appetizers, refreshments, a short program, and opportunities to meet our students. Guests are invited to stay for the Arise! Annual Concert, immediately following the reception.

EVENT SPONSORSHIP LEVELS



**Premier
Sponsor**

\$10,000



**Workforce
Ready
Sponsor**

\$3,000



**Scholar
Sponsor**

\$1,000



**College
Ready
Sponsor**

\$500

PREMIER SPONSOR

KEY BENEFITS

Event Recognition

- Your logo will appear in the Arise! Concert digital invitations (largest)
- You will be publicly recognized at the podium
- **Opportunity to make remarks to 125+ event attendees**
- Opportunity to have an exhibit table to promote your company
- Your logo will appear in onsite signage (largest)
- Your logo will appear in Arise! event program (largest)
- Promotion on ASB website and all digital communications

PREMIER SPONSOR

BENEFITS CONTINUED...

Social Media Benefits

- Promotion on ASB social media platforms, including Instagram, Facebook, and LinkedIn (corporate link)

Networking Opportunities

- You will receive 10 tickets to this special Reception, as well as the Arise! Annual Concert, with business, education, and community leaders

WORKFORCE READY SPONSOR

KEY BENEFITS

Event Recognition

- Your logo will appear in the Arise!
Concert digital invitations
- You will be publicly recognized at
the podium
- Opportunity to have an exhibit
table to promote your company
- Your logo will appear in onsite
signage
- Your logo will appear in Arise!
event program
- Promotion on ASB website and all
digital communications

WORKFORCE READY SPONSOR

BENEFITS CONTINUED...

Social Media Benefits

- Promotion on ASB social media platforms, including Instagram, Facebook, and LinkedIn (corporate link)

Networking Opportunities

- You will receive 6 tickets to this special Reception, as well as the Arise! Annual Concert, with business, education, and community leaders

SCHOLAR SPONSOR

KEY BENEFITS

Event Recognition

- Your logo will appear in the Arise! Concert digital invitations
- You will be publicly recognized at the podium
- Your logo will appear in onsite signage
- Your logo will appear in the Arise! event program
- Promotion on ASB website and all digital communications

SCHOLAR SPONSOR

BENEFITS CONTINUED...

Social Media Benefits

- Promotion on ASB social media platforms, including Instagram, Facebook, and LinkedIn (corporate link)

Networking Opportunities

- You will receive 4 tickets to this special Reception, as well as the Arise! Annual Concert, with business, education, and community leaders

COLLEGE READY SPONSOR

KEY BENEFITS

Event Recognition

- Your logo will appear in the Arise! Concert digital invitations
- You will be publicly recognized at the podium
- Your logo will appear in onsite signage
- Your logo will appear in the Arise! event program
- Promotion on ASB website and all digital communications

COLLEGE READY SPONSOR

BENEFITS CONTINUED...

Social Media Benefits

- Promotion on ASB social media platforms, including Instagram, Facebook, and LinkedIn (corporate link)

Networking Opportunities

- You will receive 2 tickets to this special Reception, as well as the Arise! Annual Concert, with business, education, and community leaders

A La Carte Options

Support the 2024 Arise! Concert

Make a \$100 donation or more to the 2024 Arise! Annual Concert, which supports our annual featured Creative Youth Development dance concert for 170+ youth. Your contribution to the Arise! Concert will be recognized on the ASB website and in the Arise! event program.

Support the 2024 Graduating Class

Make a \$100 donation or more to the ASB Scholarship Fund at the Rancho Santa Fe Foundation, which supports the on-going education of ASB graduates by filling gaps in financial assistance as they enter college, certificate programs, or trade schools.

Your contribution to the ASB Scholarship Fund will be recognized on the ASB website.

**Become a
key partner
of ASB
today!**



**Thank you for launching the
next generation of leaders**

Your sponsorship underwrites college and career readiness programming for our high-potential students.



FOR MORE INFORMATION CONTACT

James Wright
CEO

760-670-3304

Jwright@A-Step-Beyond.org