



a STEP BEYOND

Dance. Learn. Live.



Corporate Partnership

2026

Partnering with A Step Beyond means investing in your community. It means building strong youth, families, and communities through dance and beyond. With your support, we provide greater opportunities for local youth through dance, academics, and family services, helping them reach their full potential.



www.a-step-beyond.org



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A Step Together. A Step Beyond.

OUR MISSION

It is our mission to prepare underserved youth for success in college, career, and life through dance education, academics, and family services. We are a Creative Youth Development organization and believe in the power of a holistic approach. We commit 10 years to our students, taking them from 3rd grade through high school graduation and beyond.

Together in partnership, we empower youth to step beyond their circumstances and succeed.

OUR IMPACT.

The ASB model has proven results. 100% of ASB 12th grade students have completed high school and received acceptances to college and career programs. 98% of ASB students report that ASB helps them feel more successful at school, and 99% report that ASB makes them feel confident in their abilities good about themselves. Overall, students report positive changes in factors related to resilience, relationships, learning, and school engagement.

ASB social and economic impact extends beyond the individual student into the community. A CSU San Marcos study shows that ASB has a combined \$1.9 million impact on the Escondido economy through its investments in the lives of students, teachers and staff, and partnerships with local businesses.

Benefits



* Visibility

Enhance your company's visibility while showcasing your values and commitment to empowering local youth and strengthening the community.



* Social Responsibility

Elevate your corporate social responsibility to strengthen employee engagement, increase customer loyalty, and demonstrate a commitment to positive social impact.



* Impact

Join us as a partner and be a driving force in creating lasting change -- your support helps transform lives and build a strong, more vibrant community.



* Engagement

Engage your team through volunteer opportunities, event participation, and philanthropic giving.



Comprehensive Corporate Partnership Packages



Mission Partner

- Donor recognition displayed on ASB campus
- Priority logo placement on ASB website and select print materials
- Recognition on ASB communication platforms
- Complimentary performance tickets and VIP access (when applicable)
- Wine Tasting Benefit event tickets and partner recognition
- Priority access to volunteer engagement opportunities



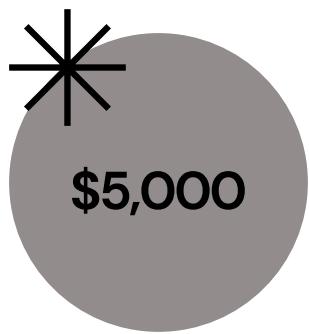
Platinum Partner

- Prominent logo placement on ASB website and select print materials
- Recognition on ASB communication platforms
- Complimentary performance tickets
- Wine Tasting Benefit event tickets and partner recognition
- Priority access to volunteer engagement opportunities



Gold Partner

- Logo placement on ASB website and select print materials
- Recognition on ASB communication platforms
- Wine Tasting Benefit event tickets and partner recognition
- Priority access to volunteer engagement opportunities



Silver Partner

- Recognition on ASB communication platforms
- Wine Tasting Benefit event tickets and partner recognition
- Priority access to volunteer engagement opportunities

SPONSORSHIP OPPORTUNITIES

Sponsorships are available for each program area listed below. In addition to Event and Program-specific benefits (detailed separately) the sum of contributions under any and all domains qualifies a partner for Comprehensive Corporate Partnership Benefits.

01 DANCE EDUCATION

Comprehensive Dance Program
Annual Audition Day
Arise! Concert
El Alebrije Performance
Exclusive Dance Sponsorships
Pointe Shoes Sponsor (\$1,500)
Uniform Sponsor (\$10,000)
Costume Sponsor (\$6,000)

02 ACADEMICS

Comprehensive Academic Program
College & Career Readiness Initiative
World of Work
Tutoring & Literacy
ASB Graduation Ceremony & Reception
Exclusive Academic Sponsorships
College Tour Sponsor (\$5,000)
ASB Alumni Scholarship Fund (\$2,500)

03 FAMILY SERVICES

Comprehensive Family Services Program
Exclusive Family Services Sponsorships
Crisis Intervention (\$5,000)
Expressive Arts Exhibition (\$3,000)

04 EVENTS & CAMPAIGNS

Creating Bright Futures Wine Tasting Benefit
Annual General Campaign
Exclusive Event Sponsorships
Event Advertising Sponsor (TBD)
Print Sponsor (\$3,000 or in kind)
Media Sponsor (\$3,170)



01 DANCE EDUCATION

Comprehensive Dance Program

A Step Beyond is a Creative Youth Development organization. Our dance program gives students the opportunity to learn new dance forms, experience the audition process, work with professional choreographers, and perform in annual performances.

“Through dancing we give shape and motion to our feelings, to our understanding of ourselves, to our past experiences, and to our future hopes. At A Step Beyond we dance for so many reasons, to learn, to imagine, to feel confident, to escape, to exercise, and to be in community. Dance is more than a field of study. For us, dance is a lifestyle.”

Jenn Oliver, Chief Artistic Officer



Annual Audition Day



Annual Audition Day is held at the beginning of the school year and is the culmination of the “Fall Into Dance” recruitment program exposing students to ASB in elementary schools in Escondido and San Marcos. At Audition Day, prospective students learn a dance routine to perform for a panel of judges while parents engage an informational session with ASB staff to receive an overview of the program’s commitments. In 2025, volunteers and staff members contributed to make the day a success and ASB welcomed a new cohort of 3rd and 4th grade students!

“I want to come to A Step Beyond because I like to learn different moves and it makes me happy to be here.”

Anthony B., 2024 Audition Day Prospective ASB Student (3rd grade)

01 DANCE EDUCATION

Arise! Concert

The annual Arise! Concert is the culminating performance event of the academic year, showcasing the talent and creativity of A Step Beyond students. In collaboration with ASB's Teaching Artists, students choreograph and perform original dance pieces. For our Seniors, this is their final performance before graduating the ASB program. Each piece is a reflection of the students' unique personalities, experiences, and journeys of self-expression, making Arise! a powerful celebration of their artistic voice and growth.

"Dance involves their bodies, their mind, their feelings. If they show up, we will make a difference in their life."

- Karla Navarro, ASB Dance Director & Teaching Artist



El Alebrije Performance



El Alebrije is an annual concert performed by A Step Beyond students in November at the California Center for the Arts, Escondido. El Alebrije is A Step Beyond's unique retelling of the traditional Nutcracker story. The performance celebrates family, community, and Mexican heritage by following a young girl's sequence of dreams on the night of her quinceañera.

"I was excited to do El Alebrije. It was my first performance. My parents were in the front row for both performances. The first time we performed, we went out to eat afterwards and the second time they brought me flowers."

- Demaris, 4th Grade

01 DANCE EDUCATION

Exclusive Dance Sponsorships

Pointe Shoes Sponsor	\$1,500
Uniform Sponsor	\$10,000
Costume Sponsor	\$6,000

Every dancer deserves the opportunity to step onto the stage with confidence. By sponsoring pointe shoes, uniforms, or costumes you provide essential resources that remove financial barriers and ensure every student can fully participate in the transformative power of dance.

These items are more than just attire or tools of artistic expression – they foster a sense of belonging, professionalism, and pride. Help them look the part and feel like they truly belong.



“Being able to support A Step Beyond through the Bro-Am Foundation means the world to us. Watching these students express themselves through dance and creativity is a reminder of why we started the Bro-Am in the first place: to lift each other up and help every kid find their rhythm.

- Switchfoot

“Dance has taught me that I’m a very passionate person. I love the arts and I wouldn’t have discovered that if I wasn’t introduced to dance at A Step Beyond.”

- Ruby, Class of 2024

02 ACADEMICS

Comprehensive Academic Program

A Step Beyond offers a robust curriculum of academic support. Students participate in tutoring and homework assistance, literacy interventions, and one-on-one academic counseling. ASB's College & Career Readiness Initiative prepares students and their parents in making lifechanging decisions about their future. Starting in the third grade, ASB students learn about their RIASEC themes, or vocational personality types, and have access to World of Work exploration and Career Labs, mentorships, and real world experience.

"I feel like I have a trusted adult to talk to about school. The academic program is really good. It helped me with my schoolwork like my homework when I need help with material I don't understand. I feel really empowered"

- Ximena, 5th grade



ASB Graduation Ceremony & Reception

100% of A Step Beyond graduates not only complete high school, but are accepted to the college and career programs of their choice. ASB's celebratory graduation event features heartfelt speeches and dance performances and showcases graduates' incredible 10-year growth. Many of ASB's students are the first in their family to graduate high school or attend college. Whatever their post-high school college or career aspirations are, ASB is here to support our students and ensure they have a plan in place to meet their goals.

Stephanie, a 2024 high school and ASB graduate, is now attending CSU San Marcos, pursuing a career in engineering. Speaking of ASB, Stephanie says, "They bring a new generation closer to college, to their dream job, to be successful in life. And every kid deserves that."

02 ACADEMICS

Exclusive Academic Sponsorships

College Tours - \$5,000

A Step Beyond students embark on college tours to explore university life, discover campus resources, and learn about academic opportunities for their future. For many, this is more than just a visit – it's a powerful experience when dreams turn to tangible goals, helping students build the confidence and motivation to pursue a college degree. By supporting college tours, you are opening doors to a brighter future and empowering students to take the next step towards success.



ASB Alumni Scholarship - \$2,500

ASB Alumni Scholarships support the ongoing education and career goals of ASB program alumni. When you fund a scholarship, you fill in the financial gaps for students, making it possible for them to stay engaged in college, certificate programs, or trade schools.

"A Step Beyond has been instrumental in my college preparation, offering essential guidance on admissions and significantly enhancing my creativity and confidence. Their comprehensive approach, including dance education, academic support, and family services, has equipped me with the skills and self-assurance necessary for higher education."

- Molly, Class of 2024



03 FAMILY SERVICES

Comprehensive Family Services Program

ASB students come from resilient, hardworking families who face challenges such as financial hardship, language barriers, and housing or food insecurity. To support their success, ASB provides comprehensive family services that enrich students' lives, foster healthy peer connections, cultivate mentorship, and promote physical and mental wellbeing. Program offerings include peer group sessions, individual and family counseling, expressive arts therapy, mindfulness and relaxation workshops, somatic dance classes, play/art/writing workshops, parent education, nature retreats, and community resources and referrals. These holistic offerings help students build resilience, confidence, and a strong support system for a brighter future.

"I like to dance because it helps my health and I think all the teachers all care for us." - Melissa, 6th Grade

"I love to dance and move my body and I have so many friends."
- Brianna, 4th Grade



Exclusive Family Services Sponsorships

Crisis Intervention Sponsor \$5,000

Expressive Arts Exhibition Sponsor \$3,000



Your Crisis Intervention Sponsorship provides immediate relief and hope to ASB families in financial crisis, covering essentials like food, rent, and utilities. By addressing these urgent needs, ASB ensures students have the stability and support they need to thrive in the dance studio, classroom, and beyond.

The Expressive Arts Exhibition Sponsorship is an opportunity to celebrate ASB students' creativity and growth. Your support brings their year-long artistic journey to life, giving students the chance to share their work with families, peers, and the community during our annual Arise! Concert—building confidence, fostering self-expression, and highlighting the power of creativity to connect us all.

04 EVENTS AND CAMPAIGNS

Creating Bright Futures, a Wine Tasting Benefit

The 6th annual Wine Tasting Benefit will return to the beautiful Westin Carlsbad Resort & Spa on September 10, 2026. The event brings together leaders from the business, education, and nonprofit community to celebrate the achievements of A Step Beyond students and raises funds to support the future of the program. Guests enjoy fine wine, delicious food, and a captivating program recognizing our students and the dedication of our collective community.

Full event sponsorship details are available upon request.



04 EVENTS AND CAMPAIGNS

Annual General Campaign

A Step Beyond relies on the generous support of our community to provide life-changing programs to our students. The Annual General Campaign is active every November and December, capitalizing on Giving Tuesday and national trends.

Sponsor this campaign with a lead gift or matching gift to super-charge your impact. According to Network for Good, approximately 30 percent of gifts to nonprofits are made in December. Further studies indicate that 84% of donors are more likely to give when a match is offered and 1/3 of donors give larger gifts in response to matching gifts.



Exclusive Event Sponsorships

Print Sponsor	\$3,000 or In-Kind
Media Sponsor	\$3,000 or In-Kind
Advertising Sponsor	TBD

Being an advertising, print, or media sponsor for ASB's Wine Tasting Benefit means gaining prominent brand visibility through event promotions, including digital, print and on-site recognition. It's an opportunity to align your business with a meaningful cause, reach a targeted audience, and enhance your reputation as trusted community supporter. Sponsoring an event not only increases brand awareness, but also fosters goodwill and engagement with potential customers who value businesses that give back.

Sponsorships can be made through cash gifts or in-kind contributions such as donated ad space, printing services, or media coverage.



YOUR IMPACT

ASB Alumni

ASB's alumni reflect the lasting impact of our holistic approach. With 36 graduates across 3 classes, our students continue to thrive:

- 100% of ASB students graduate high school and enroll in college or career pathways aligned with their goals.
- ASB's Class of 2025 had a collective 81 college acceptances and over \$316,000 in scholarships and financial aid.
- Alumni are currently attending Palomar College, CSUSM, SDSU, UCSD, UC Riverside, Rice University, UCLA, and more.
- Alumni are currently pursuing degrees in Nursing, Biology, Criminal Justice, Dance, Mechanical Engineering, and other fields.



Heather joined ASB in the 5th grade as part of its inaugural cohort on a full scholarship. Excelling in dance, leadership, and academics she graduated from San Pasqual High School in 2023 with a 4.0 GPA. Heather is now a student at CSUSM and has returned to ASB as a guest choreographer, alumni panelist, and ultimately joining ASB Staff as Academic Lead in 2025, giving back to the community that shaped her.



Maximo joined A Step Beyond in 2016 on a full scholarship and over a decade, developed his voice through dance, academics, and leadership. He graduated from Orange Glen High School in 2025 with a 4.27 GPA while co-founding the Middle College Ambassadors Club, playing varsity tennis, working, and serving his community. Now a Political Science major at UCLA with concentrations in Chemistry and Philosophy, Maximo is passionate about advocacy and uplifting others, creating lasting positive change, with a vision to one day serve in the White House.



Hana and Jana joined ASB in 2016 and, after their first year, quickly gained confidence, creativity, and comfort performing and speaking in front of others. They have fully engaged in ASB programs and stepped into leadership roles as ASB Ambassadors, representing the organization in community and public speaking engagements. They are now finalists in the National College Match through QuestBridge, ranking the University of 13 Pennsylvania as their top choice, with the possibility of early admission and a full four-year scholarship.

Ways to Get Involved

When you join the ASB community, you demonstrate a commitment to improving the quality of life for youth and families in our community, exhibit strong corporate social responsibility, and provide opportunities for growth and engagement for your team. Whether it be through contributions of time, talent, or treasure, your support makes a difference.

✳ **Board Membership**

Deepen your engagement and impact by joining A Step Beyond's distinguished board of directors.

✳ **Visit with Us**

We invite you and your team to learn more about A Step Beyond by joining us on campus for a tour or hosting ASB staff for a Lunch & Learn event at your office.

✳ **Event Attendance**

Join us for one of our two annual performances and Wine Tasting Benefit as a sponsor and/or attendee.

✳ **In Kind Gifts**

Donate goods or services and provide tangible benefits to A Step Beyond and the students and families we serve.

✳ **Payroll Giving & Matching Gifts**

Engage your team in Payroll Giving or host a corporate match campaign to increase the impact of your gift and boost employee engagement.

✳ **Volunteer**

Lend your time and professional expertise as a volunteer as an individual or as a team.



COMPREHENSIVE PARTNERSHIP

- Mission Partner (\$40,000)
- Platinum Partner (\$25,000)
- Gold Partner (\$10,000)
- Silver Partner (\$5,000)

DANCE EDUCATION

- Comprehensive Dance Program
- Annual Audition Day
- Arise! Concert
- El Alebrije Performance
- Exclusive Dance Sponsorships
 - Pointe Shoes Sponsor (\$1,500)
 - Uniform Sponsor (\$10,000)
 - Costume Sponsor (\$6,000)

ACADEMICS

- Comprehensive Academic Program
- College & Career Readiness Initiative
- World of Work
- Tutoring & Literacy
- ASB Graduation Ceremony & Reception
- Exclusive Academic Sponsorships
 - College Tour Sponsor (\$5,000)
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FAMILY SERVICES

- Comprehensive Family Services Program
- Crisis Intervention Sponsor (\$5,000)
- Expressive Arts Exhibition Sponsor (\$3,000)

EVENTS & CAMPAIGNS

- Creating Bright Futures Wine Tasting Benefit
- Annual General Campaign
- Exclusive Event Sponsorships
 - Event Advertising Sponsor (TBD)
 - Print Sponsor (\$3,000 or in-kind)
 - Media Sponsor (\$3,000 or in-kind)

TOTAL SPONSORSHIP _____

Thank You

2026 Partnership



Thank you for considering a partnership with A Step Beyond. For more information, to schedule a tour of our campus, and/or discuss the details of a partnership agreement, please contact James Wright at your earliest convenience.



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